

STRATEGY	CIP INITIATIVE	CIP w/ PARTNERS	NOT CIP (REFER TO)
Communications			
"The Hook" Publicity Slogan/Advertising Campaign	WYSO, Ads, +		
Improve Promotional Materials	Brochures, Web	CofC	
Cross-promotion of Events & Businesses	Communication	CofC	
Visitor Newsletter	Lead	Various	
Coordinate, Advertise, Celebrate Walkability	Brochures, Maps	CofC	
Support Local Business Initiative	Ad, Benefits	CofC	
Promote YS Area Recreation	Ad, Brochures	Parks, YS Rec Bd Glen Helen	
Promote Housing to Newcomers Early	PR, Brochures	Realtors	
Promote Benefits of Doing Business in YS	PR, Brochures	CofC, CR, Vil Gov	
Promote Quality of Educational Facilities/Options	PR, Brochures	Educators	
New Resident Outreach			New Effort
Events/Activities			
Expand/Improve Existing Events	Meeting	CofC, Ant Col	
Market Agro and Eco Tourism	Meeting	Glen Helen, TLT, Farmers	
"A Taste of Yellow Springs" Food Event	Meeting	CofC	
Private Cooking Lessons	Meeting	Restaurants, Residents	
Juried Art Fair	Meeting	CofC, Vil Gov, Arts Council	
Demonstration & Participation Arts	Assist in Promo	Arts Council	
Walking & Historical Tours	Meeting	GCCVB, His Soc, AfroAm Mus	
Bike Tours, Races & General Promotion of Trail	Meeting	BEC, CofC	
Village Flea Market (Rte 72, Rte 68)	Meeting	CofC, Vil Gov	
July \$ All Day Event		CofC, GCCVB	
Street Fair Enhancements			CofC
Cultural Corridor Participation	Meeting	CofC, Vil Gov, All Arts	
Facility/Site/Streetscape Issues			
Spruce Up Yellow Springs Campaign	Ed Campaign	Everyone	Vil Gov
Improve Dayton & Corry St Shopping Connection	Signage, Maps	CofC, Vil Gov, Merchants	
Increase Parking Visibility, Accessibility, Availability	Meeting		Vil Gov
Identifiable Visitors Center with Parking	Meeting		CoC, Vil Gov
More Restrooms, Trash Receptacles, Benches	Meeting		Vil Gov, DAC, Owners
Welcoming Entrances to Village	Meeting		Vil Gov, DAC, CofC
Streetscape Improvements	Meeting	Tree Com.	CofC, Vil Gov
Improve HC Accessibility of Streets & Buildings	Meeting		Vil Gov, Acc Com, Owners

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Hostel or Guest House	Meeting	Antioch College	
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Operational Issues			
Extended Shop Hours			CofC
Convivial Shopkeepers & Residents			CofC
Office Co-op Facility			CofC
Major Initiatives			
Stronger Chamber of Commerce			CofC
Community Development Agency			CR
Community Theatre Group			Theatre Group, Blue Jkt
Visual & Performing Arts Center			Theatre Group, YSAC
Downtown Hotel			CR
Improve Graduate Employment			Employers, Antioch
Incubator Program			CR
Seek Appropriate Employers & Developers			CR, Vil Gov
Wireless Communication System			Vil Gov
Transportation Initiatives			CR, Vil Gov
Car Co-op			New Group